

BAUSCH & LOMB RECEIVES FDA APPROVAL OF CRYSTALENS HD IN QUARTER DIOPTRER STEPS

FOR RELEASE [Monday], July 13, 2009

ALISO VIEJO, CA. July 13, 2009--- Bausch & Lomb announced today that it has received approval from the Food and Drug Administration (FDA) to market the Crystalens HD™ in quarter diopter steps in the United States. Bausch & Lomb made the announcement today in conjunction with the celebration 1st anniversary of FDA approval of the Crystalens HD which is the fourth generation of the only FDA approved accommodating lens. The Crystalens continues to be the number 1 selling presbyopic channel lens in the U.S.

The surface of the Crystalens HD has been shaped to enhance the depth of focus with an optical modification. The enhanced optic provides an increased depth of focus which is designed to improve near vision without compromising intermediate or distance vision.

“The addition of quarter diopters will only enhance my ability to target and provide patients the best possible outcomes with the Crystalens HD,” said Dr. John Hovanesian, who was a Principal Investigator in the FDA study of Crystalens.

“If I were a patient having cataract surgery, I would want an IOL that projects 100% of available light to a single point of focus in the eye, and also provides a broad range of distance, intermediate and near vision. The Crystalens HD is the best available lens to achieve that goal which is why it is my lens of choice for presbyopia correction in patients with cataracts, said Dr. Hovanesian who serves as Clinical Instructor at the Jules Stein Eye Institute, UCLA in California and is in private practice at Harvard Eye Associates in Laguna Hills, California.

Quarter diopters will be available for the Crystalens HD for the HD500 in the ranges of 18-22. The Company will begin shipping the Crystalens HD in the additional diopter steps on July 16, 2009. Bausch & Lomb expects to have the diopters available in a wider range by the end of the year.

“This FDA approval will strengthen the Crystalens HD’s appeal to surgeons and their patients. Quarter diopter steps for the Crystalens 5-0 have already been enthusiastically accepted by surgeons. The Crystalens remains the only presbyopic channel lenses available in the US in quarter diopter steps.” said Mike Judy, Vice President of Global Surgical Marketing.

“The approval of Crystalens HD in quarter diopters is another Bausch & Lomb’s contribution to the best possible outcomes for our surgeons and patients. We are very proud of the difference that Crystalens is making in the lifestyle of cataract patients,” added Andy Corley, President of Bausch & Lomb Surgical.

The availability of quarter diopters is yet another unique distinction that Crystalens enjoys. Among the other Crystalens advantages include:

- Crystalens is the only FDA-approved accommodating lens in the U.S.
- Unlike standard IOLs, Crystalens can treat both cataracts and presbyopia

- Crystalens is designed to flex like the eye's natural lens, so patients can see near, far and everywhere in between
- No other replacement lens comes closer to mirroring the natural focusing ability of the eye
- It can reduce or eliminate the need for glasses during most activities

For more information about the Crystalens, please visit www.crystalens.com

About Crystalens HD

Crystalens HD is a product developed by Bausch & Lomb. To learn more about Crystalens HD, please visit www.crystalens.com. The Crystalens® Call Center is 1-888-393-6642.

About Bausch & Lomb

Bausch & Lomb is dedicated to bringing visionary ideas to eye health. Its core businesses include contact lenses and lens care products, ophthalmic surgical devices and instruments, and ophthalmic pharmaceuticals. The Bausch & Lomb name is one of the best-known and most respected healthcare brands in the world. Founded in 1853, the company is headquartered in Rochester, N.Y., and employs more than 10,000 people worldwide. Its products are available in more than 100 countries. More information is available at www.bausch.com.

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